Base story:

Having the characters care about there rank for real world use and not just a game will be better for the tension of the later parts of the story (virus takeover & that corrupts the principal AI). Have the programs of the school be like simulations to help with real world jobs. Helping in the arts. Help with ESports fame.

Club System:

Academic: Students who are at the school for real world purposes like military, doctor, and etc.

Arts: Students who are looking to improve their Digital Arts skills and talents.

EPsorts: Students who are looking for sponsors and fame in the esports world.